

Agenda: Public-Private Partnerships - North America's Next Top Model? *Canada-U.S. Forum on Public-Private Partnerships (P3s)*

Date: October 5-6, 2015

Increasing numbers of political leaders in the United States are recognizing the role public-private partnerships (P3s) can play in addressing the estimated \$1.7 trillion infrastructure gap. Questions remain over how best to structure P3s in the U.S. market, what funding models are available to help bridge the infrastructure gap, when it makes sense to use P3s, and how to address doubts over the benefits of the model. As Canada's provinces have introduced successful P3 models by learning from the experiences of the United Kingdom and Australia, this event will examine the lessons from Canada and the experiences of early adopters in the United States.

October 5th (evening)

Evening Reception

Location: Canadian Embassy
Welcome Keynote: Gary Doer, Canada's Ambassador to the United States

October 6th

Location: Woodrow Wilson International Center for Scholars
1300 Pennsylvania Ave NW, Washington, DC

8:30am Welcoming Remarks

8:35am The Infrastructure Imperative – What is the current state of infrastructure in the United States and Canada

9:15am Overcoming the Internal Barriers – *What are the internal challenges facing the adoption of innovative financing tools such as the P3 model? What are the steps to overcoming internal hurdles to adoption? How is the process complicated by jurisdictional overlap? What is preventing the use of P3s for a wider variety of infrastructure projects?*

10:00am Networking Break

10:30am Managing Political Risk – *What are the external challenges facing the adoption of innovative financing tools for infrastructure and how can they be overcome? How can policy makers promote the model and build understanding of the case for using public private partnerships? How do risks vary by project type, location, and funding approach? How can those risks be mitigated?*

- 11:15am** **Putting Together a Deal** – *The funding required for to repair existing assets, and to build new infrastructure, is now beyond the scope of traditional procurement. As a result, both the public and private sector are introducing innovative funding solutions to the infrastructure question. What alternatives are available to attract this private capital? How have other jurisdictions succeeded in finding different funding models and what were the lessons from their experience?*
- 12:15pm** **Lunch Keynote**
- 2:00pm** **Project showcase (TBC)**
- 3:00pm** **Concluding Remarks**

Confirmed Speakers Include:

- Elaine Buckberg, Deputy Assistant Secretary for Policy Coordination at the U.S. Department of the Treasury
- John McBride, CEO of P3 Canada
- Bert Clark, President & CEO, Infrastructure Ontario
- Sue Gander, Director, Environment, Energy & Transportation Division National Governors Association
- Mike Cheroutes, Director of the Colorado High Performance Enterprise, Colorado Department of Transportation
- Doug Koelemay, Director, Virginia Office of P3s
- David Caplan, Vice-Chair, Global Public Affairs
- Greg Lyle, Managing Director, Innovative Research Group
- Robert Palter, Director, McKinsey & Co.
- Caitlin Ghoshal, Associate, Aon Infrastructure Solutions
- Emily Feenstra, Director of Infrastructure Initiatives for the American Society of Civil Engineers